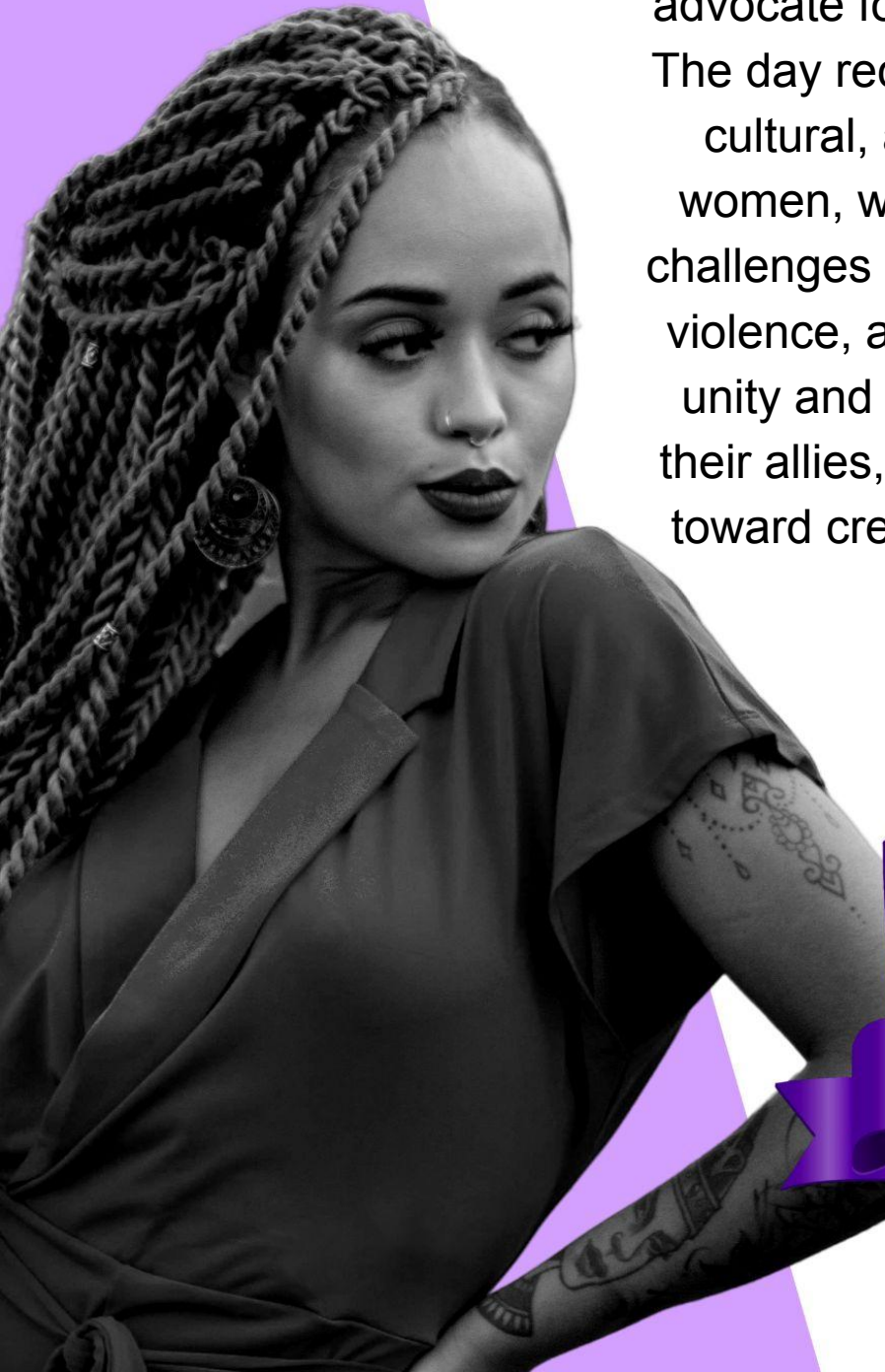


**3RD ANNUAL**  
**INTERNATIONAL WOMEN'S DAY ATLANTA**  
**2025 SPONSORSHIP OPPORTUNITIES**



# ABOUT IW DATL

International Women's Day Atlanta (IW DATL), celebrated on March 8-9th, is a city-wide event dedicated to raising awareness about gender equality and women's rights. It highlights the achievements of women across various fields and serves as a platform to advocate for accelerated gender equality. The day recognizes the social, economic, cultural, and political contributions of women, while also addressing ongoing challenges such as gender discrimination, violence, and inequality. It aims to foster unity and solidarity among women and their allies, encouraging collective efforts toward creating a more equitable world.



# WHEN WOMEN UNITE...

When women aren't present, we must ask: "If not, why not?"  
When women are discriminated against, we must call out poor practice.  
When the treatment of women is not equitable, we must take action.  
And we must do this each time, every time.

Organizations, groups, and individuals worldwide can all play a part - in the community, at work, at home, and beyond. To truly include women means to openly embrace their diversity of race, age, ability, faith, body image, and how they identify. It is crucial that women, globally, are included and actively participate in every known industry available to men.



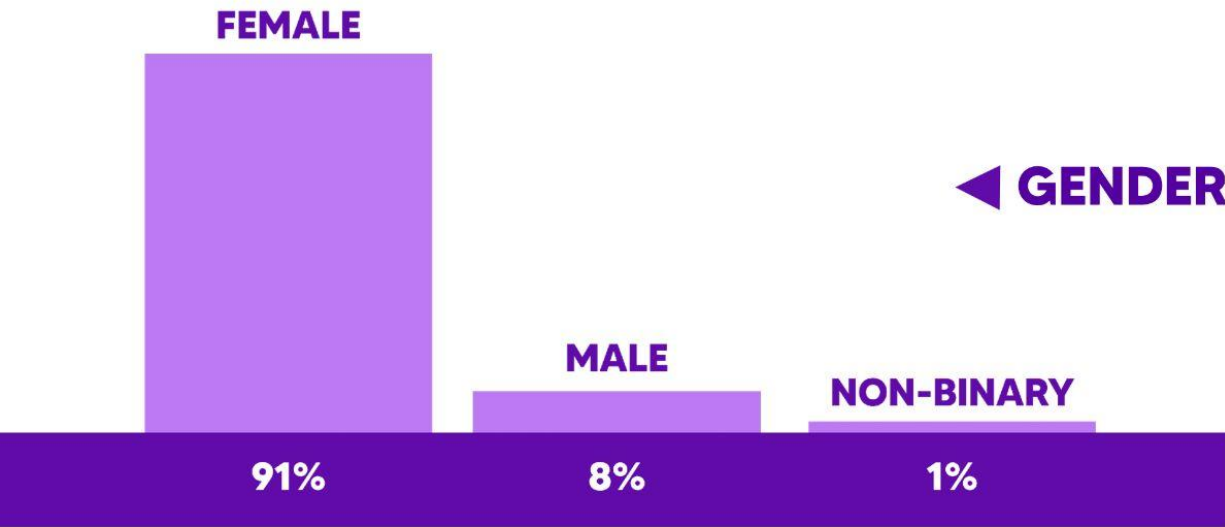




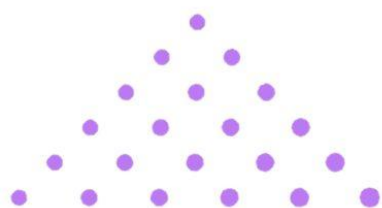
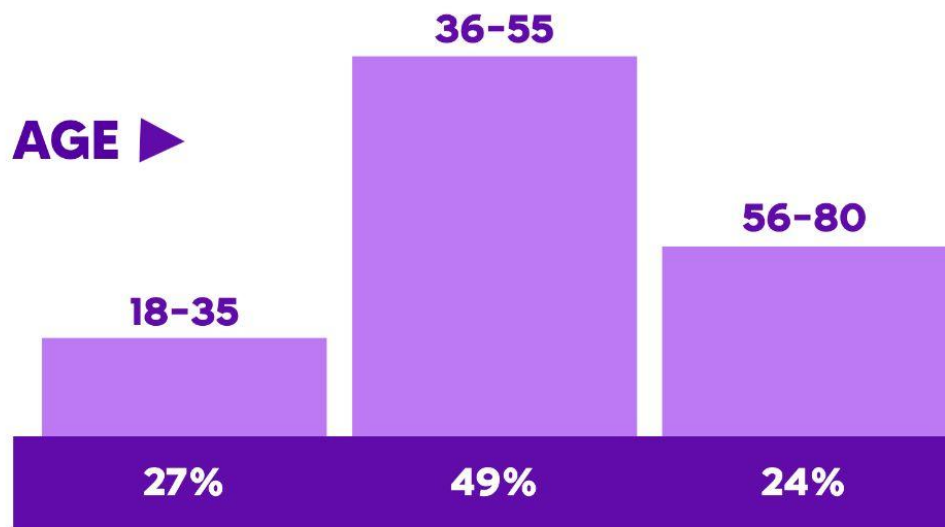
A dazzling affair that brings together the crème de la crème of Atlanta's leading ladies, **IWDATL** is a curated experience of elegance and influence. Bringing together over 250 of Atlanta's most influential women, it's not just an event, but a moment where connections are deepened and legacies are honored. It has become the city's most coveted International Women's Day ticket in town, having drawn GRAMMY winning celebrities, TV personalities, elected officials, fashion and cultural influencers and even a 4X gold medal Olympian.



# ATTENDEE PROFILE



IWDATL is a vibrant celebration of diversity, where multigenerational women of all ages, backgrounds, and cultures unite to inspire, empower, and advocate for gender equality. From young trailblazers to seasoned leaders, everyone plays a vital role in creating a space where every woman is celebrated for her unique contributions and perspectives, making it a true reflection of the diverse spirit of Atlanta.





# SPONSORSHIP OPPORTUNITIES

## THE REVOLUTIONARY

**INVESTMENT LEVEL: \$15,000**

- 2025 Revolutionary Award live presenter
- 16 premium tickets (2 tables) to IW DATL & VIP Suite
- Company logo on all marketing materials and event signage
- Company logo and live link on iwdatl.com for one year
- Company name and logo featured on all social media
- Program Book center-spread feature
- Swag Bag product placement opportunity
- Industry exclusivity

## CEILING SHATTERER

**INVESTMENT LEVEL: \$10,000**

- 2025 Impact Award live presenter
- 8 premium tickets (1 table) to IW DATL & VIP Suite
- Company logo on all marketing materials and event signage
- Company logo and live link on iwdatl.com for one year
- Company name and logo featured on all social media
- Program Book one-page feature
- Swag Bag product placement opportunity



# SPONSORSHIP OPPORTUNITIES

## BARRIER BREAKER

**INVESTMENT LEVEL: \$5,000**

- 8 premium tickets (1 table) to IW DATL & VIP Suite
- Company logo on all marketing materials and event signage
- Company name and logo featured on all social media
- Program Book one-page feature
- Swag Bag product placement opportunity

## SUPERWOMAN

**INVESTMENT LEVEL: \$2,500**

- 4 premium tickets to IW DATL & VIP Suite
- Company logo on all marketing materials and event signage
- Company name and logo featured on all social media
- Program Book half-page feature
- Swag Bag product placement opportunity





# SPONSORSHIP OPPORTUNITIES

## EVERY WOMAN

**INVESTMENT LEVEL: \$1,500**

- 2 premium tickets to IWDATL & VIP Suite
- Company logo on all marketing materials and event signage
- Company name and logo featured on all social media
- Program Book half-page feature

## MISS INDEPENDENT

**INVESTMENT LEVEL: \$750**

- 1 premium ticket to IWDATL & VIP Suite
- Company logo on all marketing materials and event signage
- Company name and logo featured on all social media
- Program Book quarter page feature

## POWER PATRON

**INVESTMENT LEVEL: \$500**

- 1 premium ticket to IWDATL & VIP Suite
- Company name and logo featured on all social media
- Program Book special acknowledgement



# NEXT STEPS

Thank you for considering this opportunity to join us in supporting women's empowerment. We look forward to the possibility of partnering with you for this important event.

To secure a sponsorship level or to learn about additional spotlight opportunities, please contact [sponsorship@iwdatl.com](mailto:sponsorship@iwdatl.com).

Official Website: [www.iwdatl.com](http://www.iwdatl.com)

**International Women's Day Atlanta  
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P.O. Box 567172  
Atlanta, GA 31156**